

# CHAPTER I

## INTRODUCTION

### A. Background of The Study

Language is used by humans as a means of interaction, meaning that humans are very attached to language. Humans use language to share ideas, aspirations and feelings. Language, according to the Longman Dictionary (2017), is a system of communication through written or spoken words, used by the inhabitants of a particular country or region. Edward Sapir, in his book entitled *Language: An Introduction to the Study of Speech*, defines language as a purely human method of communicating ideas, emotions, and desires through a system of voluntarily produced sounds. The function of language is to be a conversational tool used by humans to communicate feelings, ideas, experiences and knowledge in oral and written form or just gestures.

To communicate with other nations people need some new language as a second or foreign languages. One of the most famous foreign languages is English. In Indonesia, English is very important for students as it is a compulsory subject in schools from primary to tertiary level.

Learning and understanding a language is not only being able to understand the various linguistic forms but also the meaning contained in them. People can communicate their ideas to others in many ways, including through song lyrics, novels, poems, advertisements and movies. Humans often convey meaning without actually saying it by using sentences, evocative words, and phrases. The term for that is figurative language. Figurative language is language that conveys ideas beyond the literal meaning of words (McKenzie, 2016). In addition, Figurine is a common literary device in our society and helps communicate important

ideas effectively. Then, in literary works such as poetry, drama, prose, even speech, many people try to use figurative language so that the writing or speech looks interesting and effectively conveys its meaning.

In learning English at school, movies can be used as a teaching and learning tool in education and knowledge. Film is a collection of moving images recorded with sound, Hornby (2006). film refers to individual moving images, the field of film as an art form, and the moving image industry. Movies are made by recording images with a camera or creating images with animation techniques or special effects. Film is an audiovisual educational medium with beautiful moving images and sound effects. This raises the interest of students to actively see and pay attention to something that is shown. While watching the movie, students will enjoy the learning process. Short movie are audiovisual productions which main characteristic is their short duration. The duration of short movie starts from 20 to 30 minutes. The story raised in short movie is not a long story that is shortened. If a long film story is compared to a novel, then a short film can be compared to a short story. Or maybe a piece of poetry or prose. In a short movie, students can learn not only the sequence of the story, but also gain new vocabulary, new knowledge, speaking skills, listening skills.

Fantasy movie is one of the movies that teachers can use as learning materials in the classroom. Fantasy movie is a story of the author's imagination or a combination of facts with the author's imagination that is entertaining. In fantasy stories, everything that is impossible in the real world is common. In fact, it is not uncommon for authors to deliberately exaggerate so that it seems absurd. fantasy movies contain illogical elements, such as magic and mystery. Not only as entertainment, but it can also teach life values through fantasy movies allowing students to learn these values easily.

Amazing fantasy stories can be created with the device of figurative language. (Todorov, 1970) says that figurative language is a powerful tool for constructing meaning in fantasy stories. The use of figurative language that influses signifies a fantasy diacouse. (Todorov, 1970) considers this manifestation as one of the features to enhance the general structure of a fantasy story. Majas found in several movie contexts create various fantastic senises in different themes, settings and characters that reflect a quite vivid and extraordinary fantasy perspective.

### **B. Reason for Choosing the Topic**

Students will sometimes try to interpret the sentence word for word. The meaning of the sentence will be different from the author's message. They understand the sentence explicitly rather than implicitly. Using figurative language is one way to understand the meaning of speech and avoid multiple interpretations. Without the author having to explicitly spell out the theme for the reader, figurative language draws the reader deeper into the theme of the work. that is the reason for the writer to write this research.

In previous study entitled "An analysis of figurative language on Cinderella, Rumpelstiltskin, the fisherman and his wife, and the sleeping beauty the woods by Charles Perrault and the Brothers Grimm" by Afrina examining figurative language in the movie Cinderella, Rumpelstiltskin, the fisherman and his wife, and the sleeping beauty the woods by charless perrault and the brothers grimm. In Cinderella short movie found 5 types of figurative language, including: similes with sentences " And fitted her as if it had been made of wax". Type of Hyperbole with the sentence "She went and sat down beside her sisters, showing them a thousand civilities". Type of Euphemism with the sentence "Once upon a time there was a gentleman who married, for his second wife, the proudest and most haughty woman that ever was seen". Type of Repetition with the sentence "I wish I could—I wish I could—" but she could not finish for sobbing".

Type of Antonomasia with the sentence "When she had done her work, she used to go into the chimney corner, and sit down among the cinders". In Rumpelstiltskin short movie found 2 types of figurative language, including: Type of Personification with the sentence "Among the trees of the forest where the fox and the hare bid each other good night". Type of Onomatopoeia with the sentence "Then he made the best of his way off, while the nurse laughed and the baby crowed". In The sleeping beauty in the woods short movie there is a figurative language type of Metaphor with the sentence " The young prince on hearing this was all on fire".

This is the reason why the writer chose fantasy movie because figurative language is found in many fantasy movie. Based on these reasons, the research will conduct an "An analysis of Figurative Language Found in Fairy Tales and Stories for Kids YouTube Channel".

### **C. Research Question**

1. What are the types of figurative language found in fantasy short movie from Fairy Tales and Stories YouTube Channel?
2. What are the meaning of figurative language used in fantasy short movie from Fairy Tales and Stories YouTube channel?

### **D. Aims of The Research**

1. Analyze the figurative language used in the fantasy short movies on Fairy Tales and Stories for Kids YouTube channel.
2. To describe the meaning of each figurative language are found in the fantasy short movies from Fairy Tales and Stories YouTube channel.

### **E. Scope and Limitation**

The writer investigates the figurative language found in short movies. The writer focuses on analyzing the types of figurative language in fantasy short movies. fantasy movies have an imaginative nature based on the imagination, created based on the author's imagination. fantasy becomes a literary genre, which is generally contained in the academic curriculum in the field of language and literature. Fantasy movies can be

made with figurative language devices. This makes a lot of figurative language use in fantasy stories. The limitations of this research are focused on finding types of figurative language and connotative meanings of figures of speech conveyed in fantasy short movies found on the English fairytales YouTube channel.

#### **F. Significance of The Study**

This research has significant implications in the context of English language education for students. The analysis of figurative language in fantasy short films from YouTube can help students understand English usage more deeply. Through an understanding of metaphor, symbolism, personification and other figurative devices, students can expand their vocabulary and understanding of the nuances of language. Understanding and analyzing figurative language helps students develop more creative reading and writing skills.

The results of this study are expected to provide valuable insights for students, teachers and other readers into the importance of figurative language, particularly in fantasy short films, and how its use can contribute to richer and more influential English language learning. May this research encourage further interest in the exploration of innovative ways of improving the quality of language learning, and encourage the development of more interactive and inspiring learning strategies. It is also hoped that this study will provide a strong foundation and inspiration for future researchers who are interested in delving deeper into the use of figurative language in media, especially in fantasy short movie.